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GOVERNMENT OF KERALA
Abstract

Social Justice Department – IEC & Social Media Campaign – Constitution of Executive Committee for implementation of the decisions of the Steering Committee – Orders issued

SOCIAL JUSTICE (C) DEPARTMENT

G.O.(Rt) No.476/2014/SJD

Dated, Thiruvananthapuram, 04.08.2014

Read: 1.Note dated 02.07.2014 from Minister for Panchayats and Social Justice
2. G.O.(Rt) No.437/2014/SJD dated 10.07.2014.

ORDER

Government, in Social Justice Department, are implementing various new schemes and initiatives for destitutes, mainly focussing on women & children, marginalised, differently abled and those in need of social security. In order to get ample public attention and to reach the virtue of the scheme to all the deserved beneficiaries, Government have decided to carry out a massive & systematic campaign of these initiatives through IEC & Social Media. For the purpose, a Steering Committee had been constituted vide G.O read as 2nd paper above.

For implementing the monthly plan formulated by the Steering Committee, Government are pleased to constitute an Executive Committee with the following members

1. Director, Social Justice Department
2. Additional Secretary, Social Justice Department
3. Executive Director, Kerala Social Security Mission
4. Special Officer, Gender Park

The Executive Committee shall implement the decisions of Steering Committee and submit weekly progress reports of the campaign.

By Order of the Governor

L.A. GREGORIOUS

Deputy Secretary to Government

Director, Social Justice Department

Executive Director, Kerala Social Security Mission

Special Officer, Gender Park

All Heads of Departments under Social Justice Department

The Accountant General, (A&E)/(Audit), Kerala, Thiruvananthapuram.

✓ Web and New Media Wing

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Section Officer